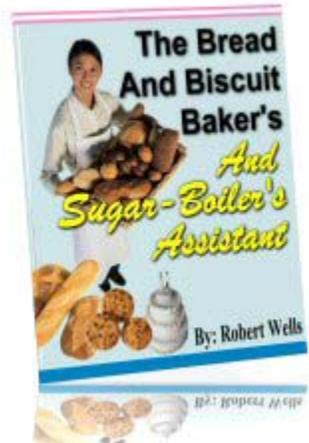


# Three Different Methods To Make Money From “The Bread And Biscuit Baker’s And Sugar-Boiler’s Assistant” eBook.

Copyright © 2004 Maria Vowell All Rights Reserved  
[CraftsEbooks.com](http://CraftsEbooks.com)



Brought To You By:  
[DaintyWork.com](http://DaintyWork.com)

## Table Of Contents

<b>Method One</b> ~ Resell and keep 100% of all profits generated from your own sales.....	<b>2</b>
<b>Method Two</b> ~ Branding Affiliate And Sales Links.....	<b>5</b>
<b>Method Three</b> ~ Selling The Brandable Version.....	<b>11</b>
A simple technique to boost sales and get your site listed in search engines super fast!.....	<b>12</b>

## **Method One ~ Resell and keep 100% of all profits generated from your own sales.**

When you purchased “The Bread And Biscuit Baker’s And Sugar-Boiler’s Assistant”, you also received the rights to resell the eBook.

Selling the eBook is quite simple, because all of the hard work has already been completed for you.

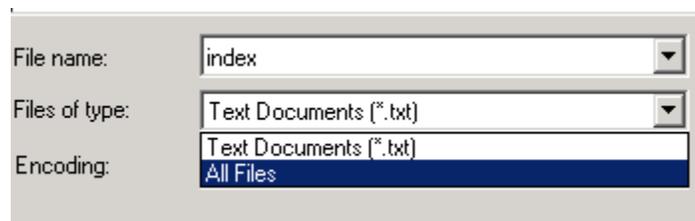
If you resell your copy of “The Bread And Biscuit Baker’s And Sugar-Boiler’s Assistant” for \$9.99 (suggested retail price), and sell just one copy a day, you’ll make about \$300 per month.

Setting up your sales page is quite easy and can be completed in less than an hour if you follow the provided instructions below carefully.

**First Step:** Unzip your sales page to your computers desktop.

**Second Step:** Open your notepad program on your computer by choosing the “Start” button in the bottom left hand corner of your computer screen, then choose “Accessories” > then “Notepad”.

**Third Step:** Browse to your “Salespage” folder that you unzipped on your desktop, and open the “index.htm” file with notepad. You may have to choose the “All Files” option in notepad to view the file, as shown in the picture below.



Once you choose “All Files” you will then see your “index” file, as well as several images that go with your sales letter and your thank you page file. Just double click on the “index” file to open your sales page.

You will see a lot of writing in HTML code. Don't panic, just scroll all the way to the bottom of the document because you only have to make 2 simple changes.

**Fourth Step:** Look for the "YOUR NAME HERE" text as shown highlighted below.

```
        <p align="left" ><font  
            success, </font>  
        <p align="left"><font  
            ="#0480BC">YOUR NAME HERE</font>  
        </td>  
    </tr>  
</table>
```

Next erase this text and type in your own name.

**NOTE:** Do not erase any of the <> code or anything else, just change YOUR NAME HERE to your name as shown below.

```
            success, </font>  
        <p align="left"><font  
            ="#0480BC">Maria Vowell</font>  
        </td>  
    </tr>  
</table>
```

**Fifth Step:** Now look right above your name for the "YOUR ORDER LINK GOES HERE" text.

```
    </center />  
    <p align="center"><b><font face="Arial, Helvetica, sans-serif">YOUR  
    ORDER LINK GOES HERE</font></b>  
    <p align="left"><font face="Arial, Helvetica, sans-serif">To your
```

Next erase this text and type in or paste your own order link in this area.

**NOTE:** Do not erase any of the <> code or anything else, just change YOUR ORDER LINK GOES HERE to your own order link.

You can add a PayPal order button (provided in the "Merchant tools section of the paypal site), a [Clickbank](#) order link, or your own address where others can mail payment to you. Most people prefer to use PayPal or [Clickbank](#).

**PLEASE NOTE:** Before you make your order link, you will need the URL to your download (thank you) page so that your customers can download their order immediately after making payment.

I would advice you to change “thankyou.htm” to another name that’s not easy to guess, then visit <http://www.craftsebooks.com/tutorial.htm> for instructions on how to add your thank you page URL to your PayPal and/or Clickbank links.

Once you’ve added your order link or PayPal order button, save your changes then prepare to upload your sales page, download (thank you) page, graphics and eBook to your hosting account.

You can use an FTP program to upload your files, or see your current web hosts help files for instructions on how to upload files to your hosting account.

You do not need to make any changes to your download page, if you upload all the files in the same directory then the download links on your download (thank you) page will work automatically, and your images will show properly.

Once your files are uploaded, test your order link and make sure that your download page is working properly, then prepare to sell! It’s as simple as that.

If you do not have web hosting yet, then you can obtain a domain name affordably at <http://www.000domains.com>, then choose your preferred hosting provider.

I use [Host4Profit](#) as my hosting provider, and this is the host I would recommend for you because this is one of the affiliate links you can “brand” for additional income as shown below.

If you choose [Host4Profit](#) as your hosting provider, then please visit <http://www.craftsebooks.com/hosttutorial.htm> for an easy to follow tutorial explaining how to use [Host4Profits](#) control panel to upload your files to your hosting account with [Host4Profit](#).

## **Method Two ~ Branding Affiliate And Sales Links**

There are literally thousands of companies online that actually pay people to promote their products. Some of these companies offer commissions as high as 50% of the sales.

In order for you to earn money using these companies, you must become an “affiliate” for them. Once you become an affiliate for the desired company, then you’ll be assigned a unique URL (web link) that you can use to earn your commissions with.

Your unique URL will be completely different than any other persons URL. It’s this link that the companies use to track orders and sales with, to know which person sent the customer so they will know who to pay the commissions from the sales to.

When someone clicks on your unique affiliate URL, and places an order, you will then be credited for that persons order and earn your percentage of the sale.

One very popular method used by many to promote their affiliate links, is by promoting them in eBooks.

When promoting your affiliate links in eBooks, you are able to reach many potential customers with very little effort.

The popularity of using eBooks to promote affiliate links is based on the fact that eBooks are extremely viral, and can spread quickly like a virus with hardly any effort on your part, therefore placing your affiliate link in the hands of literally thousands of people without you having to do much of anything.

### **For example:**

One popular eBook that I created several years ago (Auction Explosion), still makes me about \$100 per month in commissions off just one affiliate link that I placed in that eBook.

Another link still regularly makes me about \$25 every three months.

Now I know this is small change, but considering it only took a small amount of time to create the eBook, I have made several thousand dollars over the past few years from just two simple affiliate links.

The first 3 weeks after launching my eBook, I made over \$2,500.00 in sales from the eBook alone, and I'm still making money from my affiliate links placed in the eBook now several years later, because the eBook is still being resold with my affiliate links in them by many other webmasters online.

Now you do not need to create an eBook to take advantage of using eBooks to promote your own affiliate links.

You can purchase what are called "Brandable" versions of eBooks. These eBooks you can "Brand" with your own affiliate ID's, and use these eBooks to profit from your affiliate links with.

There is a brandable version of "The Bread And Biscuit Baker's And Sugar-Boiler's Assistant" provided at the following URL, that can be "branded" by you where you can earn commissions off 3 different affiliate links, 1 residual service affiliate link (explained in a moment) as well as 100% of the sales off another eBook if you so desire.

The URL to obtain the brandable version of "The Bread And Biscuit Baker's And Sugar-Boiler's Assistant" is:

<http://www.craftsebooks.com/breadrights.htm>

This report is also provided in brandable format at the same URL, to help you increase your profits even more.

Now the links that can be branded in the brandable version of "The Bread And Biscuit Baker's And Sugar-Boiler's Assistant" are:

[Cater Your Way To Riches](#) ~ Pays 50% Commissions

[Auction Riches](#) ~ Pays 40% Commissions

[Crafts eBooks](#) ~ Pays 60% Commissions On Many Different Products

The one residual link that can be branded is for [Host4Profit](#), which is the hosting company I use and is also recommended by many top online marketers because of their excellent support and service.

[Host4Profit](#) pays you \$10.00 every month for customers that signs up for their services from your affiliate link.

This is an excellent income generator because you get paid every month that the customer remains with [Host4Profit](#), not just for one-time sales as with most affiliate programs.

So if you have 3 people sign up for [Host4Profit](#) from your link that you branded in “The Bread And Biscuit Baker’s And Sugar-Boiler’s Assistant”, you would make \$30.00 per month, every month that those customers remain with [Host4Profit](#).

This is like free money because it only takes a few minutes to “brand” your links in the eBook, and if you’re going to be reselling it anyways, you may as well make some additional side income from your sales.

Now to explain how your branded version of the eBook can multiply, reaching literally hundreds of people with little effort on your part, to generate commissions from your own branded affiliate links.

When you sell your “branded” copy of the eBook, some of your customers will take advantage of the free resell rights provided with the Book, and also resell the eBook from their own websites.

Those that choose to resell the eBook would then be promoting your affiliate links for you, because their copies would have your affiliate ID’s in the links.

Now some of their customers will also take advantage of the free resell rights as well, which means that your customers own customers would then be reselling copies of the eBook, with YOUR affiliate ID’s in them, therefore giving you even more exposure for your affiliate links as well as increased chances for profits.

**For example:**

If you sell 7 copies of the eBook this week (one a day which is extremely easy to do), and 2 of your customers decide to resell the eBook also then there would be 3 people selling copies with your affiliate ID's in them. You and your two customers.

Now, if your two customers also resell 7 copies of their eBooks this week, and 2 of each of their customers decide to resell as well, then there would be a total of 7 people reselling copies with your affiliate links in them.

So, if each of you sells just 10 copies per week, then your affiliate links would be promoted to 49 new customers per week, with very little effort on your part!

Over time your “branded” copy of the eBook, with your affiliate links branded in it, could be distributed on literally hundreds of other people's websites.

When customers click on your affiliate links in these copies of your “branded” eBook, and place an order, you will earn commissions from their sales.

This is a wonderful way to get your affiliate links on many more websites than just your own to generate additional profits.

Now, can you imagine the profit potential of reselling this eBook branded with your own affiliate links? Over time there is no telling how much income your branded version could generate.

There is one other link in the eBook that is brandable as well.

In the introduction section of the eBook, you will see a link for volume one of the “Profitable Crafts” series.

This is another eBook that comes with resell rights. If you would like to become a reseller of this eBook as well, then you can also generate sales for your copy of the “Profitable Crafts” eBook by branding your sales link as well.

[Click here for more information about Volume One of the Profitable Crafts Series.](#)

So in all, by branding the links in the eBook with your own information, you could be profiting several different ways from the following companies and products:

[Cater Your Way To Riches](#) ~ Pays 50% Commissions

[Auction Riches](#) ~ Pays 40% Commissions

[Crafts eBooks](#) ~ Pays 60% Commissions On Many Different Products

[Host4Profit](#) ~ Pays \$10.00 Per Month

[Profitable Crafts](#) ~ \$19.99 Or More Per Sale

You will also be able to include your websites URL in your branded copy, to help generate traffic to your website.

So, by branding your copy of the eBook, you not only increase your profits, you increase traffic to your website and you will also have others promoting your website and affiliate links for you, as well as promoting [Volume One of the "Profitable Crafts"](#) series for even more income!

Doesn't this sound like an ideal income generating method? Now I'm not going to promise you that you'll get rich by using this method, but I'm sure you can agree with me that even a few extra dollars earned over time is better than nothing at all.

I'd like to cover one other thing before we move on to method three.

Of course some of your customers will probably brand their copies as well before they start selling the eBook from their site.

If they do this, then they would be replacing your affiliate links with their own links.

There is one thing you can do to either prevent this from happening a lot, or you can profit from this.

To prevent this from happening a lot, you can remove this report as a bonus from your sales page and just not distribute it.

There is a link in the eBook itself informing others that they can obtain a “Customized” version of the eBook for themselves.

One or two of your customers may purchase their own branded version as well, but most of them will be satisfied with just reselling the manual as it is, and most won't even read the first page thoroughly enough to realize that they can obtain a branded version of the manual.

If they never read this report, then they will not realize the profit potential provided by obtaining the brandable version of the eBook.

So if you do not include this bonus report, you will have many more people promoting your own links, instead of replacing your links with their own.

If you choose not to provide this report to your customers, make sure that you make adequate changes to your sales page as well by removing the paragraph mentioning the free bonus from your sales page, leaving just one bonus for your customers, the rights to resell this eBook.

Or you can follow method three mentioned below, and generate additional profits by purchasing resell rights to the brandable version as well.

## **Method Three ~ Selling The Brandable Version**

Not everyone can resell the brandable version of “The Bread And Biscuit Baker’s And Sugar-Boiler’s Assistant”. Only master resellers are granted this right.

If someone tries reselling the brandable version without purchasing the rights to do so, they are violating copyright laws.

If you become a master reseller, you would then be able to sell the brandable version of the eBook for \$19.99.

This means you would make \$9.99 for every copy of the eBook that you sell from your site, as well as \$19.99 for every sale of the brandable version.

Master resellers obtain a “special” brandable version of the eBook “The Bread And Biscuit Baker’s And Sugar-Boiler’s Assistant” as well as a “special” brandable version of this report, where the URL’s in them to purchase the branded version points to your site instead of someone else’s.

As shown above, once your “special” version of the eBook has been distributed over several months, you could have literally hundreds of people promoting your sales link for you, where you earn every dime in profits made from selling the brandable version yourself.

The more copies that you sell, and the more copies that your customers sell, the more money you will of course make!

Master resellers also get an extra bonus not provided to anyone else.

**[Click here for more information about obtaining master resell rights and to find out what the additional bonus offered to master resellers is.](#)**

## **A simple technique to boost sales and get your site listed in search engines super fast!**

To help you get started with the promotion of your new eBook and/or website, I want to share with you a simple technique I have used many times in the past to not only boost my own sales, but also to get my sites listed in search engines super fast and super free.

Once you have your sales page uploaded, and ready to start selling, then create a simple short signature ad for you to use in online discussion forums.

Once you have created your short ad (no more than 3 lines and a link to your sales page), then visit <http://www.google.com> and perform a search for recipe and cooking related discussion forums.

You want to make sure that the forums you choose are related to your eBooks contents. People that participate in an automobile repair type forum will not be as interested in a cooking eBook, so make sure the forums you choose cover cooking related topics.

Once you've located several forums to participate in, bookmark the URL's and set-up your signature ad so that every time you post in the forums, your ad will be seen by others that also participate in the forum.

Now it's as easy as replying to posts and enjoying helpful conversations with others of like interests!

**NOTE:** Never blatantly advertise your products in any forum. Your signature ad is all the advertising you'll need. If you just post ads, then you're likely to get banned from using the forum in the future.

Now as for how this helps in getting your site in the search engines. Well your link is now posted in the forums, and as each search engine indexes the forums you have participated in, they will automatically pick up your URL and include it in their own engine.

I have had my own URLs showing in search engines within a week of posting in just one forum, which is much faster than waiting for the engines to list your URL if you submit them manually using submission services.

Also by using forums to promote your products, you are also building up your link popularity, which also helps your own search engine rankings.

**Here are a few ads you are free to use as your signature ads if you like:**

Just choose an ad below, and add your sales page URL after the ad.

Holding a bake sale? Why not sell something more than just plain Jane cakes!

Over 200 wonderful recipes to make any bake-sale a huge success!

Wedding cake recipes for that wonderful bride to be!

Wonderful fund-raising recipes can be obtained at:

Cakes, candies and crunchy cookies that children love!

Rarely seen hard candy recipes can be obtained at:

Make your own unique sugar engagement or wedding favors candy.

If you would like to learn other wonderful ways to market your website and/or copy of "The Bread And Biscuit Baker's And Sugar-Boiler's Assistant" then as a [Host4Profit](#) customer, you also gain access to one of the Internet's best forums where you can get online marketing help day or night from thousands of other professional website owners.